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**FOR IMMEDIATE RELEASE:**

**SHOREWOOD GHOST TRAIN DEBUT SCHEDULED FOR HALLOWEEN NIGHT**  
First Run Event, Post-Party Planned to Kick Off Multi-Media Public Art Experience

Shorewood, Wis. (September 27, 2016) –‘The Ghost Train,’ an artistic sensory experience to take place at the Oak Leaf Trail Bridge and Capitol Drive in Shorewood, will make its inaugural run on Monday, Oct. 31 at 7 p.m.

This first-of-its-kind public art installation will enable visitors to travel back in history, imagining the round-trip journey of the ‘Twin Cities 400’ which was operated by the Chicago & North Western Railway and crossed that same location from 1935-1963. Touted as the fastest passenger train in the world, the Chicago & North Western Railway’s ‘400’ routinely covered the 400 miles between Chicago and St. Paul, MN in just 400 minutes –including its travel through Shorewood along the route of today’s Oak Leaf Trail.

The public is invited to attend the first run event which begins at 6 p.m. at the Oak Leaf Trail Bridge on Capitol Drive located near Culver’s of Shorewood, 1325 E. Capitol Drive. Festivities will include:

- Ghost Train custard flavor (chocolate frozen custard mixed with Oreos and green/yellow M&M’s in the ‘400’ train colors) and the unveiling of a Ghost Train wall of history at [Culver's of Shorewood](#).
- “Ghost Train” photo booth located at Culver’s and sponsored by [North Shore Bank](#).
- Official remarks begin at 6:45 p.m. with the first Ghost Train run at 7 p.m.
- Post-party for all ages at [Metro Market](#) Shorewood, 4075 N. Oakland Ave., 7:30 – 9 p.m. with music and Halloween-themed refreshments for kids and adults provided by Metro Market. At the party:
  - North Shore Bank will host a costume contest at Metro Market for adults and kids 12 and under with prizes. Everyone who dresses in a costume will receive a prize.

Plus larger prizes will be rewarded to children dressed in train attire and groups and individuals dressed in period attire from the 1930s, 1940s, and 1950s. Contest details and rules available at [Ghost Train Costume Contest](#).

- Meet the Ghost Train designer and learn about local railroad history via the Shorewood Historical Society.

The Ghost Train designer is Marty Peck, principal of Creative Lighting Design & Engineering, a Germantown-based firm specializing in the expressive use of light in architecture. Through innovative lighting and sound technology, Peck will create the allusion of a Ghost Train crossing the bridge twice each evening to recall the schedule, speed and drama of the passing of this historic 400 train. At other times the bridge will have a subtler artistic illumination. Both the Ghost Train and bridge lighting will be a permanent installation.

A comprehensive traffic study has been conducted for this project to ensure that any potential traffic safety issues are addressed. The Ghost Train will run after dark each evening with time changes during daylight savings. Times will be updated on the [Village of Shorewood](#) website.

“We can’t wait for the public to experience this first-of-its-kind art installation that blends history and technology and we hope to draw viewers not only from Shorewood but throughout Wisconsin and beyond,” said Guy Johnson, Village President. Commissioned by the Public Art Shorewood Committee, the project is privately funded from a number of local donors.

“Ghost Train will be an exciting addition to Shorewood’s long-term public art plan,” said donor Diane Buck. Funded by enthusiastic residents, this multi-media lighting experience will represent part of our community's history in a dynamic fashion.”

The Ghost Train is the next phase of an exciting long-term public art vision for Shorewood, according to Pat Algiers, The Ghost Train Committee Chair and a member of Public Art Shorewood Committee. “We envision The Ghost Train as a creative artistic experience that will both entertain and educate viewers of all ages and provide a memorable way to celebrate Shorewood’s railroad history,” Algiers said.

Major sponsors for the Ghost Train include: Marian and Bill Nasgovitz, Shorewood Foundation, Shorewood Business Improvement District, Shorewood Historical Society and Shorewood Men’s Club.

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