

For Immediate Release

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Trainfest® Friday Product Showcase

An Exclusive Manufacturers Show for Model Railroad Hobbyists

Milwaukee, WI (2014)... This year, Trainfest®, America's largest operating model railroad show, will host its 7th annual specialty event, Friday Product Showcase. This popular event is designed for avid model railroad hobbyists 18 years and older, who want exclusive one-on-one time with manufacturers and a preview of retailer offerings. Friday Product Showcase will take place at the Exposition Center at Wisconsin State Fair Park November 7, 2014 from 4:00 p.m. to 8:00 p.m.

The Friday Product Showcase offers hobbyists the chance to meet and greet with 60 well-known model train related manufacturers. It provides the venue to talk about new product releases, discuss product wish lists and compare products across manufacturers. Hobbyists will also be able to meet other serious modelers and exchange tips and techniques to enhance their own railroad projects.

With the purchase of a \$40 Friday Product Showcase ticket, hobbyists receive exclusive entry to the Friday Product Showcase, a single admission ticket for Trainfest's two public show days, and a gift bag valued minimally at \$25 or more. Friday Product Showcase ticket purchase details are available online at www.trainfest.com (look for Friday Product Showcase).

Dealers, wholesalers, and manufacturers interested in participating in the Friday Product Showcase can register free of charge by contacting Ken Jaglinski via e-mail at Kenj@trainfest.com with the following information – business name and address, main business contact name, phone number and e-mail address, along with all anticipated attendee names to gain entry.

About Trainfest

Trainfest, a 43 year tradition, is America's largest operating model railroad show under one roof. The annual two-day public event attracts over 23,000 visitors (train hobbyists and families) who come to learn about the hobby of model railroading. Trainfest 2014 public show days are Nov. 8 & 9th. Visitors experience more than 70 remarkable operating railroads from Z to G scale, 110 manufacturers and hobby dealers, more than 10 historical groups, artists, photography displays, on-site clinics and demonstrations. Trainfest, a non-profit organization, is sponsored by the Wisconsin Southeastern Division, Inc. of the National Model Railroad Association (NMRA). Trainfest and Friday Product Showcase are held at the Exposition Center, WI State Fair Park, 8200 W. Greenfield Ave., West Allis, WI 53214. Adult admission \$13 (\$11 advanced, NMRA members \$10 advanced), kids (4-12) \$5 (\$2 Advanced), kids 3 & under always FREE. For specialty and advance ticket details, lodging, admission coupons and show info, visit trainfest.com.

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